**SAMPLE NEWS RELEASE**

**LOCAL GOVERNMENT WEEK 2023**

***(copy text below and paste into your township letterhead in Word)***

|  |  |  |
| --- | --- | --- |
| {Date Here}  FOR IMMEDIATE RELEASE | Contact: | {Your Name}  {Title} {Phone Number} |

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Township Observes**

**Pa. Local Government Week April 10-14**

Pennsylvania Local Government Week is April 10-14, and {fill in township name} Township will be observing the week by reminding its residents and businesses of the critical role local government plays in their lives.

Now, more than ever, we must make sure our residents and businesses have access to the critical infrastructure they need to conduct their lives. These include roads, bridges, water, sewer, trash collection, public safety, and passable roads, among other things. The past few challenging years have made clear that broadband internet service is no longer something that is nice to have, but rather a necessity and a part of the new infrastructure.

{Fill in township name} Township and the more than 1,400 other townships in the state are the “boots on the ground” in helping the community stay safe and soldier on through whatever challenges present themselves.

Chairman of the Board {fill in first and last name here} says that the township supervisors know their community best. “Our neighbors trust us to have their best interests at heart because we live and work in the same community,” says {fill in last name here}. “Local government in Pennsylvania works because we are committed to serving our community and solve problems to the best of our ability, very often with a common-sense approach.

Established to be a direct reflection and representation of the people who live there, townships are places where residents have a voice in what happens and where services provided don’t exceed what the community needs or can afford.

In other words, townships are full-service, grassroots-driven communities overseen by your neighbors, who are dedicated to meeting your needs.

“As we celebrate Local Government Week,” {fill in last name here} says, “we are reminded of how important townships are to our democratic system of government and the provision of services to Pennsylvanians. We’re on the front lines serving every day, not just in good times but also in challenging times. Our residents can count on us to be there for them.”

###